



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Innovative Advertising LLC
403 North Columbia St.
Covington, LA 70433-2919

Contract # 864956

Schedule Dates 10/31/12-11/06/12
Advertiser NC Supreme Court (40253)
Agency/T-Code Innovative Advertising LLC (4802)/104599522
Product Political - State Supreme Court (1185)
Brand 1039 NON BALLOT (180910)
Salesperson House- WCNC, (1245)
Sales Office WCNC-Charlotte
Buyer Name
Phone/Fax /
CPE 1039
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments

Date Entered 10/30/12
Last Modified 10/30/12
Entered By Melissa Welch
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,612.50
Net Total \$26,137.50
Sales Tax

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Nov. 2012	37	\$30,750.00
Grand Total:	37	\$30,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/12-11/02/12	4	:30	4:58A- 5:58A (ET)				1	1	1			3	\$200.00	\$600.00	Charlotte (WCNC) (WCNC)		10/30/12
2.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	4:58A- 5:58A (ET)		1	1						2	\$200.00	\$400.00	Charlotte (WCNC) (WCNC)		10/30/12
3.0	Normal Line / SPOT	10/31/12-11/02/12	4	:30	6:58A- 9A (ET)				1	1	1			3	\$750.00	\$2,250.00	Charlotte (WCNC) (WCNC)		10/30/12
4.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	6:58A- 9A (ET)		1	1						2	\$750.00	\$1,500.00	Charlotte (WCNC) (WCNC)		10/30/12
5.0	Normal Line / SPOT	10/31/12-11/02/12	4	:30	11:59A- 12:30P (ET)				1	1	1			3	\$200.00	\$600.00	Charlotte (WCNC) (WCNC)		10/30/12
6.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	11:59A- 12:30P (ET)	1	X	X						1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)		10/30/12
7.0	Normal Line / SPOT	10/31/12-11/02/12	4	:30	4P- 4:59P (ET)				1	1	1			3	\$275.00	\$825.00	Charlotte (WCNC) (WCNC)		10/30/12
8.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	4P- 4:59P (ET)	1	X	X						1	\$275.00	\$275.00	Charlotte (WCNC) (WCNC)		10/30/12
9.0	Normal Line / SPOT	10/31/12-11/02/12	4	:30	4:59P- 5:29P (ET)				1	1	1			3	\$500.00	\$1,500.00	Charlotte (WCNC) (WCNC)		10/30/12
10.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	4:59P- 5:29P (ET)		1	1						2	\$500.00	\$1,000.00	Charlotte (WCNC) (WCNC)		10/30/12
11.0	Normal Line / SPOT	10/31/12-11/02/12	4	:30	5:29P- 5:59P (ET)				1	1	1			3	\$450.00	\$1,350.00	Charlotte (WCNC) (WCNC)		10/30/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:29P- 5:59P (ET)		1							1	\$450.00	\$450.00	Charlotte (WCNC) (WCNC)		10/30/12
13.0	Normal Line / SPOT	10/31/12-11/02/12	4	:30	6:59P- 7:30P (ET)				1	1	1			3	\$1,400.00	\$4,200.00	Charlotte (WCNC) (WCNC)		10/30/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6:59P- 7:30P (ET)		1							1	\$1,400.00	\$1,400.00	Charlotte (WCNC) (WCNC)		10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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15.0	Normal Line / SPOT	10/31/12-11/02/12	4	:30	7:30P- 7:58P (ET)				1	1	1			3	\$1,550.00	\$4,650.00	Charlotte (WCNC) (WCNC)	1	10/30/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	7:30P- 7:58P (ET)		1							1	\$1,550.00	\$1,550.00	Charlotte (WCNC) (WCNC)	1	10/30/12
17.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	7:58P- The Voice		1							1	\$5,000.00	\$5,000.00	Charlotte (WCNC) (WCNC)		10/30/12
18.0	Normal Line / NFL	11/04/12-11/04/12	4	:30	6:58P- Football Night in America								1	1	\$3,000.00	\$3,000.00	Charlotte (WCNC) (WCNC)		10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: